



Trade and Globalization Studies Online

Explore the dynamic landscape of global trade from financial crises to emerging markets.

Trade and Globalization Studies Online examines trade policies, financial crises, emerging markets, and technological innovations that connect the world in an ever-evolving trade system. Through case studies, archival materials, and compelling documentaries, researchers can explore the societal impact of global trade. Encompassing the early modern economy to the present day, this collection provides an overview of the intricate web of trade relationships that have profoundly shaped our world.

COVERING KEY TRADE AREAS: Economic Impact, International Policies and Negotiations, Globalization and Developing Countries, Regional Agreements, Employment, Technology, Environmental Impact, Energy Policies, Agriculture, Manufacturing Industries, Service Industries, Mineral Resources, Telecommunications, Financial Systems, Intellectual Property, Human Rights, Social Justice, Ethical Consumerism, Cultural Exchange, and International Organizations.

FEATURED EVENTS AND AREAS:

- **Silk Road and Cultural Exchange:** Analyze the historical significance of the Silk Road, a trade route that spanned over 1500 years, connecting the East and the West.
- **Trade Expansion and Global Corporations:** Examine the transformative impact of the 16th century establishment of direct shipping links across the Pacific and the rise of global corporations like the Dutch East India Company and the East India Company.
- **China's Economic Rise:** Uncover the remarkable economic transformation of the People's Republic of China. Discover how China's adoption of free-market reforms and trade liberalization in 1979 propelled it to become one of the world's fastest-growing economies, lifting millions out of poverty.
- **New Global Economic Order:** Gain insights into the emergence of a new economic order as China challenges the United States as the leading global economy, accompanied by the rising economic power of nations like India. Explore the importance of globalization and its impact on economic growth and investment patterns.
- **Politics of Oil and Gas:** Explore the crucial role of energy in driving economic growth and influencing international security and political stability. Examine the complex dynamics surrounding oil prices, conflicts, and the search for alternative energy sources.
- **Food and Commodities:** Discover how geopolitical trade disputes, weather patterns, and wars shape the trade of essential goods like grains, cotton, coffee, and more.
- **Global Health and Covid-19:** Gain a deeper understanding of the profound impact of the COVID-19 pandemic on various sectors, including aviation, travel, and tourism, and the long-term economic consequences predicted by experts.
- **Trade Agreements:** From World Trade Organization (WTO) agreements to Free Trade Agreements (FTAs) and Bilateral Investment Treaties (BITs), discover how these agreements facilitate global trade while protecting local interests.
- **Trade and Human Rights:** Explore the connection between human rights and trade, with a focus on fair trade, social justice, and workers' rights. Discover how trade can foster sustainable and inclusive development while upholding fundamental rights.
- **Technology and Engineering:** From the steam power revolution to the Fourth Industrial Revolution encompassing digitization, AI, and connectivity, discover how innovative technologies have improved efficiency, infrastructure, and safety in international trade.

Video *Le Monde Selon Amazon* from L'Harmattan. *Politics in the New Hard Times: The Great Recession in Comparative Perspective* edited by David A. Lake, 1959- and Miles Kahler. *Globalization And India's Economic Integration* by Baldev Raj Nayar.



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- Filmmakers that cover the history of trade through histories, topical documentaries and rare film treasures such as TVF International, Chip Taylor Communications, and Festival Films.
- Over 30 Case Studies from the Institute for the Study of Diplomacy including: Korean Joggers; The Rocky Road toward Debt Forgiveness; and The Asian Financial Crisis of 1997-1998.
- Reference print material from Cornell University Press, MIT Press, Marshall Cavendish International, Routledge and others.



Revolutionizing World Trade by Kati Suominen. *The New Silk Road: Road to Russia* video series from TVF International. *Wal-Mart Wars: Moral Populism in the Twenty-First Century* by Rebekah Peeples Massengill. *Consuming Ivory: Mercantile Legacies of East Africa and New England* by Alexandra Celia Kelly. *Movement of a Nearby Mountain* from Aspect Ratio Film.

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